1105 3710 Specialist Promotional Campaigns (m/w/d) Would you like to reach the next level in your career? At matching, you have the opportunity to continuously develop yourself with well-known customers - across all industries. Take the decisive step in your career today and apply to us as <Specialist Promotional Campaigns (m/f/d)>.  
  
Your tasks:  
  
  
• You assume responsibility for the operative processes of a sales promotion and represent the promotion manager  
• You are responsible for setting up the processes for the respective type of promotion (bundle, cashback) with the various service providers and briefing the agencies, budget request  
• Support in the development of 360-degree communication campaigns for promotions: radio, print, digital, social media is one of your regular tasks  
• You ensure independent and dynamic marketing project management  
• You always have an eye on the planning, coordination and control of the assigned marketing budget  
• You control the independent and self-responsible success measurement of the implemented marketing measures, documentation, insights and learning, as well as evaluation and reporting of the relevant KPIs  
  
Your profile:  
  
  
• You have successfully completed a commercial degree, ideally with a focus on marketing or comparable commercial training  
• You also have initial professional experience in account management, operations or project management&nbsp;  
• You enjoy technical systems and complex relationships and have a very good understanding of marketing and sales, sales promotion and consumer experience  
• You have experience in controlling external service providers and in campaign management (including social media, online video, native advertising, influencer marketing) on ​​the company or agency side  
• Very good knowledge of MS Office is a matter of course for you&nbsp;  
• Fluent knowledge of German and good knowledge of English (spoken and written) complete your profile  
  
We offer:  
  
  
 - Your personal development is important to us. Continuous development and support talks are our promise to you  
  
 - We always look after and support our employees through a personal contact person from our human resources team  
  
 - We offer exciting and challenging projects from all over the world of engineering, IT and all interfaces in the field of business administration - in the largest branches of industry in Germany  
  
 - matching is a tariff partner of the BAP. We stand for fair, transparent and above-tariff remuneration and offer our employees security and prospects through our permanent employment contracts  
  
 - with our corporate culture, which is based on honesty, transparency, personal support and commitment, we guarantee cooperation at eye level - right from the start  
  
   
  
We are...  
  
  
...as an owner-managed family business known for first-class services in the field of technology and business administration. Our name expresses what is important in all technical sectors and tasks: Bringing together the right experts in the fields of business administration, mechanical and plant engineering, automotive industry, electrical engineering, aerospace and IT to achieve the goals of our candidates, employees and customers to realize.  
   
With over 10 years of expertise, we know your industry inside out and know what satisfied and motivated employees want.  
   
Apply directly to us Business economist (university) matching Engineering is an owner-managed family business and stands for first-class engineering and IT services.  
  
Our name expresses what is important in all technical sectors and tasks: Bringing together the right experts to achieve the goals of our candidates, employees and our customers.  
  
We offer our employees and customers a maximum of flexibility, reliability, planning and legal certainty as a tariff user according to BAP. An excellent basis for successfully developing the future together with matching Engineering! 2023-03-07 15:52:48.664000